

Press release

Date : January 18th, 2024

Coalition PLUS unveils its new logo: a renewed symbol for commitment and global solidarity in the fight against HIV, health, and human rights of affected populations.

Dakar, Senegal and Pantin, France - Coalition PLUS, an international non-governmental organization committed to the fight against HIV, access to health, and the defense of human rights, is proud to announce the launch of its new logo. This change symbolizes a new era of solidarity, innovation, and commitment in the fight for health and human rights worldwide.

The new logo of Coalition PLUS, designed after extensive consultation with our members, partners, and the communities we serve, reflects our mission and core values. It represents unity, diversity, and our unwavering commitment to social justice and health for all.



"With this new logo, we reaffirm our commitment to being at the forefront of the fight for health and human rights of populations affected by HIV. It is a symbol of our evolution as an organization while remaining true to our roots and core values," says Mehdi Karkouri, President of Coalition PLUS.

The launch of the new logo coincides with the 15th anniversary of Coalition PLUS, marking an important milestone in our history. We will continue to work tirelessly to eliminate barriers to access to health care and to defend the rights of the most vulnerable people.

For more information about Coalition PLUS and our initiatives, please visit our website: <u>https://www.coalitionplus.org</u>.



About Coalition PLUS

Coalition PLUS is an international alliance of civil society organizations fighting against HIV and advocating for the right to health for all. Founded in 2008, Coalition PLUS works in over 53 countries worldwide, in partnership with local communities to provide sustainable and fair solutions in the field of HIV, health, and human rights of the most affected populations. Coalition PLUS particularly supports strengthening access to health services, improving knowledge through research, and advocating for human rights. Coalition PLUS organizes the International Testing Week every year.

Press Contact:

Vincent LECLERCQ vleclercq@coalitionplus.org +33 672 563 691